



#### Practical Processing of Mobile Sensor Data for Continual Deep Learning Predictions

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Notification center

#### Traditional Machine Learning Pipeline



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# Who needs Feature Engineering?



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## Deep Neural Networks



# Recurrent Neural Networks (RNNs)



Source: Andrej Karpathy, 2015



- *S<sub>i</sub>*: Sensor event (one-hot encoded)
- t<sub>i</sub>: Time delta
- x: Sensor values
- y: Ground truth
- w: Weight





• Rescale all interval data to 0.05-1.





- Cap to the 95th percentile.
- Cap time deltas to 60 minutes.











#### Case Study: Predicting Reactiveness to Notifications



- 279 users: collected detailed mobile phone usage logs using an Android app.
- Age: 18 to 66 years (M = 37.7, SD = 11.1).
- Gender: 52.7% female and 47.3% male.
- For a period of 5 weeks we collected 446,268 notifications from a variety of apps.

## Data Collection

Periodical (10 minutes)	<b>Event-driven</b>
Accelerometer	App Usage
Battery	Audio (Source, Music)
Data (Rx, Tx, MobRx, MobTx)	Charging State
Light	Notification Received
Noise	Notification Center
Semantic Location	Ringer Mode
	Screen Status
	Screen Orientation

### Data Collection

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#### Model Architecture

Data Input

Fully Connected Layer (50 units)

Time Distributed PreLU

LSTM layer 1 (500 units)

LSTM layer 2 (500 units)

Fully Connected Layer with Sigmoid Activation Function

Prediction

Keras + theano

#### Evaluation



#### Results



#### Results





ROC of the test set using the time-based compression and inverse log-frequency weights

### Conclusions

- Introduced an approach for preparing time series sensor data for deep learning applications.
- Demonstrated the effectiveness in a case study.
- Achieved a 40% performance increase compared to a probabilistic random baseline.
- The model generalises to unknown users.

## Future Work

- Evaluate each notification category separately.
- Compare the performance to canonical approaches (*i.e.* XGBoost - feature engineering).
- Improve the compression strategy.
- Explore more sophisticated deep learning techniques (e.g. transfer learning, generative adversarial networks).



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